Evaluating *We Choose Health*

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Presentation Overview

- Introductions
- Context of Community Transformation Grants Evaluation
- Evaluation studies
- Baseline data
- Performance Monitoring
  - Coordinated School Health example
- Q & A

Evaluation Team

- University of Illinois, School of Public Health and the Institute for Health Research and Policy
  - William Baldyga, MA, DrPH — Lead Evaluator
  - Karen Peters, DrPH — Co-Investigator
  - Amber DiMascio, MPH — Project Director
  - Dan Canfield — Research Specialist
- MidAmerica Center for Public Health Practice
  - Jason Rothstein, MPH — Performance Management Pinch Hitter

Evaluation Partnerships

- *WCH* evaluation is a partnership between IDPH and UIC researchers to measure the impact and effectiveness of *WCH* interventions
- Work with you to make evaluation as useful and simple as possible

Community Transformation Grants and Evaluation

- *WCH* is part of a national program, the Community Transformation Grants (CTGs), to reduce chronic disease by promoting healthy lifestyles
- 36 states and communities received $70m for implementation awards
- Building the evidence base

Community Transformation Grants and Evaluation

- National studies
  - Context scan
    - understanding the obesity prevention context within broader community
  - Targeted Surveillance
  - School Environment study
  - 5 core measures

5 core measures

CTG awardees will assess changes across the population and among population subgroups in funded communities on **Five Core Measures** reported to CDC during the first year of funding and at least twice more during the project period:

- weight
- proper nutrition
- physical activity
- tobacco use prevalence
- emotional well-being and overall mental health

Local Evaluation

Goals

- Conduct rigorous evaluations
  - Ongoing for midcourse correction
  - Outcome
- Build evidence-base
- Address health disparities
- Leverage gains toward future IL efforts

Evaluation Focus Areas

- Healthy Hearts Campaign
- Joint Use Agreements
- Coordinated School Health
  - BMI Surveillance

Healthy Hearts

- Outcomes related to cholesterol and blood pressure
- Novel intervention
- Significant contribution to the evidence base

Joint Use Agreements

- Little known. Many opportunities to add knowledge
- Evaluation questions:
  - Are the needs of the community being met?
  - Does JUA lead to more physical activity?
  - Reach of JUA; how far will people travel?
  - Relationship between community awareness and participation

BMI Surveillance: Overview

Rationale: Need for school and community specific BMI data available to IDPH and the community.

Goals: To evaluate best practice approaches to BMI surveillance, to develop a surveillance systems for Illinois, and to implement that systems.

Key Players: CTG CSH awardees, IDPH, UIC evaluation team, other statewide partners

BMI Surveillance: Next Steps

- Create a working group (September 2012)
- Develop an environmental scan tool to collect information about current practices for BMI data collection in CTG communities (October, 2012)
- Complete environmental scan with assistance from CTG awardees
- Compile and disseminate scan results (December 1, 2012)
- Collect BMI data among CTG CSH awardees

Collection of Baseline Data

- Purpose: To allow for measurement of progress on IDPH level objectives over time
- Majority of work is policy implementation based
- Will require data collection in several areas:
  - Number and type of policies at baseline
  - For recruited partners, a categorization of the current policy, potential reach, and address
  - These will be compared to implemented policies

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Performance Monitoring

What?

Performance Monitoring

Why?

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Performance Monitoring

Who?

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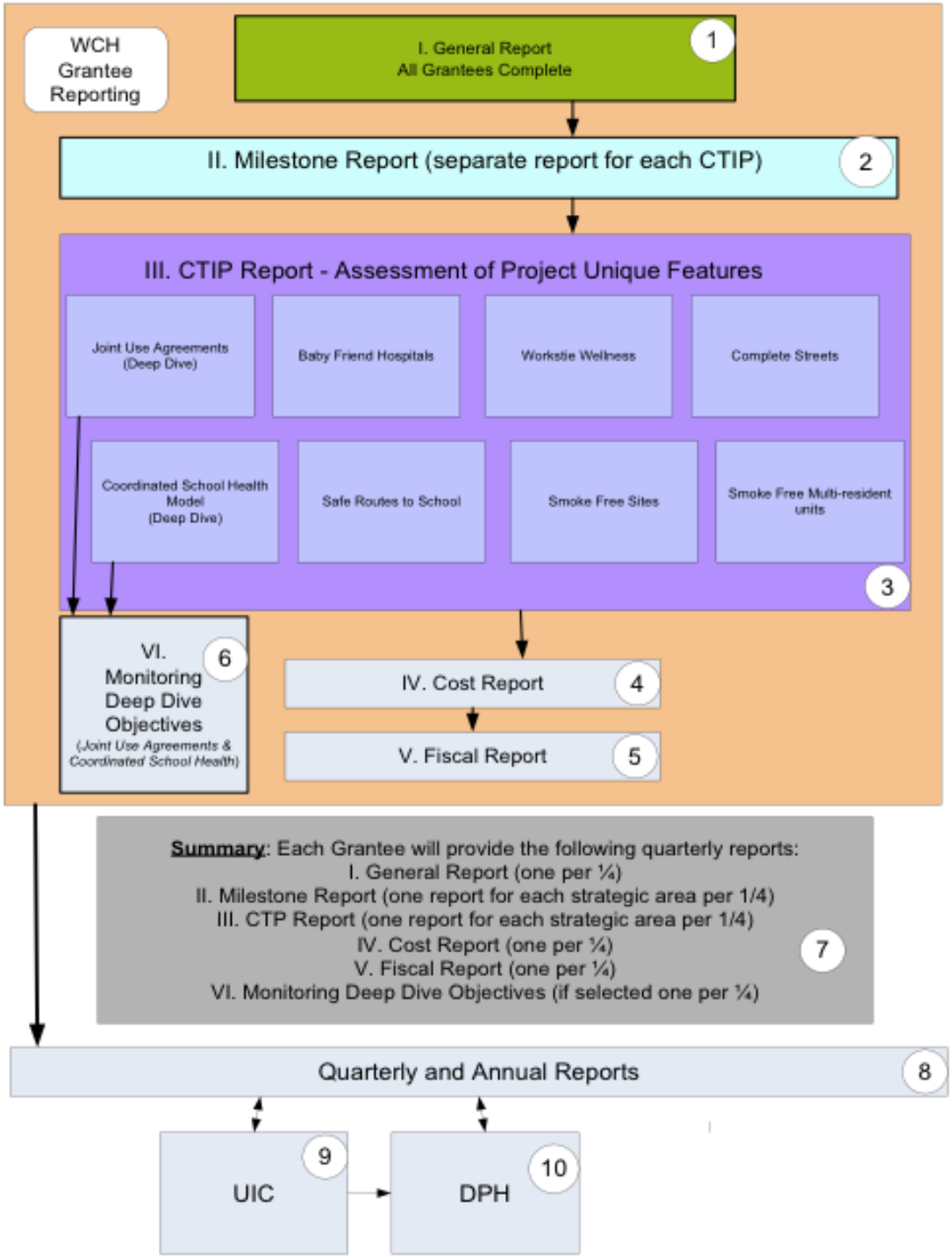
Performance Monitoring

How?


WCH Grantee Reporting
I. General Report All Grantees Complete
1
II. Milestone Report (separate report for each CTIP)
2
III. CTIP Report - Assessment of Project Unique Features
Joint Use Agreements (Deep Dive)
Baby Friend Hospitals
Workstie Wellness
Complete Streets
Coordinated School Health Model (Deep Dive)
Safe Routes to School
Smoke Free Sites
Smoke Free Multi-resident units
3
VI. Monitoring Deep Dive Objectives
(Joint Use Agreements & Coordinated School Health)
6
IV. Cost Report
4
V. Fiscal Report
5
Summary: Each Grantee will provide the following quarterly reports:
I. General Report (one per ¼)
II. Milestone Report (one report for each strategic area per 1/4)
III. CTP Report (one report for each strategic area per 1/4)
IV. Cost Report (one per ¼)
V. Fiscal Report (one per ¼)
VI. Monitoring Deep Dive Objectives (if selected one per ¼)
7
Quarterly and Annual Reports
8
UIC
9
DPH
10

Performance Monitoring

IDPH expects:

- Timeliness
- Accuracy
- Patience

YOU should expect:

- Feedback
- Help

Performance Monitoring

- Grantee Tools in Development
  - General Report (one per grantee)
  - Milestone Report (one per selected CTIP)
  - CTIP Report (one per selected CTIP)
  - Reporting Checklist
- IDPH/UIC Tools in Development
  - Report Summaries
  - Analytics
  - Dashboards?

Support

- Reporting Support
  - Webinars
  - E-mail
  - Phone
- Project Support
  - Report-based response
  - E-mail
  - Phone

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Performance monitoring questions?