

We Choose Health

Illinois' Community Transformation Grant
Quick Highlights

We Choose Health

Quick Highlights

1. The Team
2. WCH Work Groups
3. Key Objectives
4. Technical Assistance
5. Resource Guide

The *We Choose Health* Team?

Leadership Team

Management Team

Key Staff

- Tom Schafer – Principal Investigator
- Conny Moody – Project Director
- Leticia Reyes-Nash – Project Manager
- Sheila Maxwell-Pate – Grant and Fiscal Reporting
- Jason Villasenor – Americorp, Project Coordinator
- Tracy Morgan – Work Group Coordinator/Scheduler

We Choose Health Work Groups

- **Work Site Wellness**

- Internal Lead: Carla Cox
- External Lead: Laura Minzer, Illinois Chamber of Commerce

- **Coordinated School Health**

- Internal Lead: Margie Harris
- External Lead: _____

- **Baby Friendly Hospitals**

- Internal Lead: Sarah O'Connor
- External Lead: _____

We Choose Health Work Groups (con't)

- **Built Environment**

- Internal Lead: Jennifer Martin
- External Lead: Bola Delano, Illinois Department of Transportation

- **Smoke Free Living**

- Internal Lead: Kristen Nolan
- External Lead: Lori Younker, American Lung Association, Illinois

- **Healthy Hearts (has not convened)**

- Internal Lead: Mary Driscoll
- External Lead: _____

- **Community Health Workers (has not convened)**

- Internal Lead: Mireya Hurtado
- External Lead: _____

We Choose Health Objectives

- **Reach**- to impact as large a population as possible
- **Health Equity**-improving the level of health equity in communities, to support low income and vulnerable populations sustain healthier lifestyles through improve access to healthy environments
- **Sustainability**-ensure that the work done during the funded period can be sustained after the funding is concluded
- **Evaluation**-thoroughly evaluate the work we are doing and build the evidence base with the implementation of the targeted interventions

Technical Assistance Grantees

Targeting - Baby Friendly, Coordinated School Health Model and Built Environment

- Provide training, specialized consultation and guidance by phone and email
- Quarterly conference call and quarterly webinars
- Monthly Communication – Sharing Best Practices
- Assistance with policy development and work with communities to address work plan challenges in specific strategies
- Participate and facilitate a peer network utilizing the existing work groups

Technical Assistance Grantee Leads

Contact Information Available – Contact List

Baby Friendly

Catherine Willows, Illinois Academy of Pediatrics

Built Environment

Dan Persky, Active Transportation Alliance

Coordinated School Health Model

Divya Mohanlitle – Illinois Maternal and Child Health

Technical Assistance for Smoke Free Living

Resource Guide