



Definitions for the *We Choose Health* Grant Application-Work Plan

Please use these definitions when completing the Work Plan Form in the *We Choose Health* Grant Application.

Selected Strategy: One strategy should be selected for each Work Plan. Strategies that may be chosen are: baby friendly hospitals, coordinated school health model, complete streets, and safe routes to school, smoke-free multi-unit housing, smoke free outdoor spaces, worksite wellness and joint use agreements

Sector/Setting(s): Identify the location of where the strategy will be implemented. Examples of sectors or settings are: hospitals, schools, parks, businesses or community. This list is not exhaustive, others can be included.

Timeframe: The timeframe for the work plan should be for the first year of work. Aug2012-Sept2013

Intervention Population Focus (Check ONE and complete information): The strategy may be general or may be focused on a specific disparity. You do not need to choose health disparity focus to reflect the demographic make-up of your geographic area, which can be indicated in the demographic section. Only check health disparity if there is a specific intervention focused on a specific health disparity.

- **General/Jurisdiction Wide**
- **Health Disparity Focus Specify: _____ (e.g., population by age, urban/rural, race/ethnicity, education, income, sexual orientation, disability, or other)**

Intervention Population Summary:

Demographics (age, gender, race/ ethnicity, income, health risk factors, disease condition rates, other): provide brief description

- **Est. Reach (people):** Estimate the population impacted Estimate Reach for the Multi-year Objective. (not current goal)
- **Est. Reach (units):** Estimate the number of units that will be affected, for example, for coordinated school health model this could be either schools or districts. Estimate Reach for the Multi-year Objective. (not current goal)

Multi-Year Objective: The goal/outcome achieved by the end of the grant period, September 29 2016. The goal should be a measureable change that supports the implementation of evidence and practice based intervention that will improve the population's health. Objective must be

SMART – (Specific, Measureable, Achievable, Realistic, Time-phased). To help create a SMART Annual/Multi-Year Objective, consider the following:

- Direction of Change- Select the direction of change that will be measured and indicate if you plan to increase, decrease, or maintain the objective.
- Unit of Measurement- Select the unit of measurement that will be used to measure the objective, such as number, percentage, proportion, or rate.
- What will be measured- Determine what will be measured in the annual objective.
- Baseline- Identify the baseline figure for what will be measured.

Current Year Objective: A measureable change that supports the implementation of evidence and practice based intervention that will improve the population’s health. Objective must be SMART and should lead to the accomplishment of the associated multi-year goal. (Consider the guidance for the multi-year objective.) The time frame for the current year objective and work plan is Aug2012-Sept2013.

Work Plan Chart:

- **Milestone/Activities (limit 10):** Due to the limit please keep milestone/activity list to the high level, broad activities
- **Timeline:** The estimated time interval for which Milestones/Activities will be initiated and completed. The format for the date(s) is a month and year format (e.g., March 2012 – December 2012).
- **Activities Related to Health Disparities:** If applicable, specify activities that will be carried out to impact health disparities among the population group(s) of focus. For example, activities could be overcoming barriers such as access; cost; transportation; crime; capacity and resources; awareness; limited health literacy; and lack of community engagement.
- **Short-term Outcome Measure:** What product will exist at the completion of the Milestone/Activity.
- **Evaluation Indicator/ Measure:** Identify any possible evaluation indicator that will assess the effectiveness of the milestone/activity
- **Lead Staff:** Staff member with responsibility for ensuring the completion of the Milestone/Activity.
- **Key Partners:** Partner organization (either funded or unfunded) who will play a significant role in accomplishing the Milestone/Activity.