

State Health Improvement Plan (SHIP) Team
Meeting Summary
Friday, June 29, 2012
11:00am – 3:00pm

Illinois Public Act 96-1153 created the State Health Improvement Plan Implementation Coordination Council. This law requires that the Governor appoint an implementation council for the State Health Improvement Plan comprised of the directors of the Illinois Department of Public Health, Human Services, Healthcare and Family Services, Aging, Agriculture, Insurance, Transportation, Commerce and Economic, Environmental Protection Agency, and Violence Prevention Authority, and the Chair of the State Board of Health. The Council also includes local health departments and private sector public health stakeholders including non-profit public interest groups, health issue groups, faith community groups, health care providers, business and employers, academic institutions and community based organizations. The Council is charged to coordinate stakeholders to implement the SHIP, including providing a forum for a collaborative action, coordinating existing and new initiatives, developing detailed implementation steps with mechanisms for action, identifying public and private funding sources, promoting public awareness, advocating for implementation of the SHIP, and developing an annual report.

ICC Members Attending: Michael Gelder, SHIP Co-Chair; Joseph Antolin, Illinois Latino Family Commission; Antonio Baxton, Illinois Department of Commerce and Economic Opportunity; Michele L. Bromberg, Illinois Department of Professional Regulation; Jenifer Cartland, Children's Memorial Hospital; Bola Delano, Illinois Department of Transportation; Margaret Gadon, IFMC-IL; Jessica Gerdes, Illinois State Board of Education; Cathy Grossi, Quality/Health Policy and Regulation, Illinois Hospital Association; Martin Hatlie, Project Patient Care; LaMar Hasbrouck, Illinois Department of Public Health; Roger Holloway, Illinois Rural Health Association; Kevin Hutchinson, St. Clair County Health Department, Illinois State Board of Health; Michael Jones, Illinois Department of Healthcare and Family Services; Robert Kieckhefer, Retired – Health Care Services Coalition, Janine Lewis, Illinois Maternal and Child Health Coalition; Raghav Murali, Illinois Environmental Protection Agency; David McCurdy, Advocate Health Care & Illinois State Board of Health; Maureen McHugh, Northern Illinois Public Health Consortium; Dr. Javette Orgain, National Medical Association, Illinois State Board of Health; Sharon Post, SEIU; Clarita Santos, Blue Cross Blue Shield of Illinois; Patricia Schou, Illinois Critical Access Hospital Networks; Sheba Seif, Illinois Department of Insurance; Glendean Sisk, Illinois Department of Human Services; Terry Solomon, Illinois African American Family Commission; Janna Stansell, Health and Medicine Policy Research Group

Illinois Department of Public Health Staff: David Carvalho; Jonathan Contreras; Dr. Teresa Garate; Paulina Osinka; Leticia Reyes-Nash; D'Ana Tijerina

Governor's Office: Jennifer McGowan; Amy Sagen

SHIP ICC Process Staff Team:

- UIC School of Public Health: Joy Getzenberg
- Illinois Public Health Institute: Elissa Bassler, Katie Infusino
- McAlpine Consulting for Growth: Laura McAlpine

Welcomes & Introductions:

Meeting was called to order at 11:00am.

Pat Schou (Co-chair) welcomed everyone to the meeting. Schou highlighted the first three SHIP ICC meetings and indicated that the meeting goal was to further develop the implementation plan begun at the April 16, 2012 meeting.

Michael Gelder (Co-chair) also welcomed the group. Gelder said moving forward would need to be a coherent, coordinated and efficient effort.

David Carvalho (IDPH) announced there was not a quorum present to vote on the minutes from the April 16, 2012 meeting minutes.

Gelder opened the floor to public comments; none were made.

Implementation Framework:

Schou recognized new attendees and asked them to introduce themselves

The groups were asked to keep the guiding principles (Public Health System, Health Equity, Innovation, Statewide and self-determined alignment) in mind while fleshing out the plan within the workgroups.

Schou and Gelder reviewed in detail the five goals and the guiding principles created from the work of the ICC at the April meeting.

Implementation Goals:

- Raise Awareness and Engage Partners
- Monitor Activities and Evaluate Outcomes
- State Coordination
- Workforce/Capacity
- Policy/Advocacy

Guiding Principles:

- *Public Health System:* The SHIP Implementation process will engage the array of public, private and voluntary stakeholders who are concerned with and contribute to the health of the people of Illinois at the state and local levels. This includes not only health professionals, but also employers, faith groups, human services, transportation, housing, education, criminal justice, and an many other sectors that have can have an impact on the health of people in communities.
- *Health Equity:* All SHIP implementation activities will include a focus on ensuring that everyone has a fair opportunity to live a long, healthy life. Implementation activities will look for solutions to improving the health of those whose health is negatively affected due to unequal social and economic conditions. Improving health equity requires looking beyond the health care system to the broad array of public health stakeholders as described in the Public Health System Pillar.
- *Innovation:* The SHIP Implementation process will promote evidence-based interventions, while also encouraging the use and study of promising and innovative approaches to health

improvement.

- *Statewide:* The SHIP implementation is concerned with the health of all people in Illinois and the process will seek to engage communities from all parts of the state. The process will also promote state-level policies and systems improvements that can have a broad impact and sustainable affect.
- *Self-Determined Alignment:* The SHIP Implementation process will seek to illustrate how various sectors and partners in the public health system may connect to the SHIP, but will be built on the alignment of partners as they identify the intersections of their work and the SHIP.

Laura McAlpine opened the floor to questions and comments.

Questions:

David McCurdy asked how the SHIP priorities would fit in the bigger picture of the framework. Elissa Bassler answered that all the goals from the framework would be applied to each SHIP priority to move it forward.

Terry Solomon asked for an example, such as how the framework would be applied to access to care. McAlpine suggested the workgroups use specific examples like this as they worked through the framework. Bassler mentioned that other agencies within the state have an impact on health outcomes; therefore other departments may need to be utilized in moving priorities further during implementation.

Welcome:

At this time IDPH Director Dr. LaMar Hasbrouck welcomed the attendees and thanked them for all their work up to this point. Dr. Hasbrouck said the August and September meetings would focus on getting ready to launch SHIP implementation. In order to be successful, the work of implementation will be carried out by a wide array of by individuals and groups beyond the ICC. Dr. Hasbrouck noted it will be important to get them involved in this process and to align their work with the SHIP.

Breakout group instructions

McAlpine gave instructions to the breakout groups to 1) edit or revise the goal language for their specific group; 2) decide on up to three strategies and three action steps for each strategy. Bassler encouraged groups to think at a high level to develop the strategies and action plans.

Before breaking ut into workgroups, Carvalho noted a quorum was now present, and called for a motion to approve the April minutes. Bob Kieckhefer made a motion to approve the minutes, seconded by Solomon. All were in favor; none opposed.

Breakout Groups:

Breakout groups for each goal met to develop action plans.

Report Back:

Each group briefly presented what was done during the breakout session, followed by brief discussion.. (See attached templates)

Goal 1: Raise Awareness and Engage Partners

See attached

No comments were made after the presentation. It was assured that the SHIP vision would be used to identify partners. It was also stated that there would be efforts to incorporate the SHIP into IPLANs.

Goal 2: Monitor Activities and Evaluate Outcomes

See attached

Goal 3: State Coordination

See attached

A comment was made that state agencies routinely mentioning the SHIP in news/media articles on initiatives that related to SHIP would be beneficial in promotion and showing how the state coordinating.

Goal 4: Workforce/Capacity

See attached

There was discussion following this presentation regarding how to help sectors that were not traditionally considered public health to understand their role in the SHIP. Another comment focused on cultivating a community of future providers in young students. Another attendee commented that many professionals work in the private sector and that system of education and training needed to be established that is honored by nongovernment entities to create a pipeline.

Further discussion focused on how to distinguish the workforce/capacity implementation goal from the SHIP priority on workforce. There seemed to be overlap, and perhaps the implementation goal needed to be focused more on building capacity for implementation.

Goal 5: Policy/Advocacy

See attached

Following this presentation it was noted that this goal relies on goals 1 and 2 to assist with the strategies.

Next Steps:

Joy Getzenberg reminded everyone that everything done in today's workgroups would be used in the August meeting.

McAlpine said at the August meeting that workgroups would focus on; finalizing the goals, strategies and actions from this meeting; complete the timeline and complete the "who will act" and "measures of success" portions of the Action Plan template. There would also be a discussion about potential roles of ICC members in the fall launch.

One attendee requested that ICC members get information before the August meeting to prepare. It was agreed that materials could be sent out shortly before the next meeting.

It was also asked if there was a process for additional interested persons to be invited to the meeting.. Bassler commented that the meetings were open to the public and all interested parties were welcome.

Closing Comments:

Gleder asked members to communicate with him if they himself if they observed opportunities for state activities to be coordinated or influenced more effectively by the SHIP.

Schou asked everyone to think about moving implementation forward and support for implementation.

Dr. Hasbrouck said he is happy to be a part of this process and encouraged everyone to think about how they will be engaged in the long term as we get closer to the launch.

Meeting adjourned at 2:43pm.

Action Plan - FINAL SMALL GROUP LANGUAGE

Category: Raise Awareness & Engage Partners

Action Plan Goal: Increase utilization of the SHIP by raising statewide awareness of the SHIP and engaging partners to align their efforts and coordinate their strategies with the SHIP.

Strategy 1: Identify and target stakeholders and champions with specific messages and outreach to raise awareness about the SHIP.

Actions	Timeframe	Who Will Act	Measures of Success
Create mechanisms, organize awareness and outreach channels and messages designed to reach the identified audiences. <ul style="list-style-type: none"> • Sector Specific • Community 	Sector Specific: Within 3-4 months after launch	Public Health Students Focus Groups with sectors An organization TBD to manage	-Targets are identified -Power point presentations to sectors are posted online (recorded webinar?) -Presenters are trained -Channels like social media used
	Community:		
	Deploy Leaders:	Dr. Hasbrouck Dr. Orgain Governor Quinn Local Health Depts. Region V State Agency Directors ICC members	

Strategy 2: Create a system to support coordinated action on SHIP priority areas.

Actions	Timeframe	Who Will Act	Measures of Success
Create structures to enable public, private and voluntary partners to align their work with SHIP priorities and objectives. <ul style="list-style-type: none"> • Endorsement form • Online tracking system • Align local plans (CHNA, IPLAN) • Develop workgroups for each SHIP priority 			

Action Plan - FINAL SMALL GROUP LANGUAGE

Category: Monitor Activities and Evaluate Outcomes

Action Plan Goal: Increase effectiveness of SHIP by monitoring and evaluating health outcomes in SHIP priority areas and by supporting the SHIP implementation through monitoring and evaluation

Strategy 1: Monitor and Evaluate health outcomes: Develop a framework for monitoring and evaluate SHIP priority areas

Actions	Timeframe	Who Will Act	Measures of Success
Identify measures to determine success of SHIP implementation and to assess health outcomes in SHIP priority areas		Each priority area expert workgroup to identify indicators for respective areas	
Identify gaps in data based on existing data		Each priority area expert workgroup	
Create feedback mechanism (such as a public reporting system) for public health agencies and stakeholders to report progress toward indicators in the populations they serve			
Develop a SHIP report card of health outcomes			
Establish a committee to oversee the overall evaluation of the SHIP implementation process			

Strategy 2: Create a means for tracking public health activities related to SHIP implementation

Actions	Timeframe	Who Will Act	Measures of Success
Conduct an inventory of projects/stakeholder contributions to SHIP implementation			
Conduct ongoing strategic monitoring of stakeholder alignment and activities that address SHIP priorities using information technology tools.			
Develop process measures for SHIP implementation activities (e.g. for awareness, engagement, coordination) and monitor them.			
Create processes to assure accountability of stakeholders for contributions to SHIP implementation.			
Utilize formative evaluation of SHIP to drive system development.			
Provide education regarding monitoring and evaluating activities.			

Action Plan - FINAL SMALL GROUP LANGUAGE
Category: State Coordination

Action Plan Goal: Increase the funding and capacity of the public health system to successfully meet SHIP priorities through coordination of the SHIP-related? state government activities.

Strategy 1: Convene state agency representatives with the authority, passion and expertise to develop and implement a state agency coordination effort

Actions	Timeframe	Who Will Act	Measures of Success
Engage state agency leaders and ask for their endorsement at SHIP priorities that align with their state agency priorities.			
Study efforts of state agencies in other states for lessons learned regarding state agency coordination of SHIPs.			
Align goals of SHIP with state agency plans and initiatives.			
All state agencies identify a main activity to align with SHIP.			
Governor's office and agencies should partner with each other and coordinate their message.			

Strategy 2: Review and align existing and potential opportunities among state agencies with SHIP priorities.

Actions	Timeframe	Who Will Act	Measures of Success
Pursue opportunities to direct state resources towards prevention priorities included in SHIP to maximize nontraditional use of existing resources and funding.			
Create incentives for requiring SHIP integration into state agency grants, making activities through BFR and require state agencies to review health related proposals, scoring them based on reflection of SHIP related outcomes.			
Support increased transparency in funding			

and outcomes reporting to demonstrate progress in achieving SHIP goals.			
Target resources to pockets of health inequities.			

Action Plan - FINAL SMALL GROUP LANGUAGE

Category: Workforce/Capacity

Action Plan Goal: Strengthen the ability of the public health system workforce to support the outcomes of the SHIP priorities through professional development, training and capacity building efforts.

Strategy 1: Identify the “need” for the workforce now and in the future

Actions	Timeframe	Who Will Act	Measures of Success
Inventory sectors of need <ul style="list-style-type: none"> employees government agencies community public health 			
Action 2: Determine delivery system of future (i.e. population health, chronic disease mtg, CHW)			
Action 3: Evaluation retraining needs (job worker change), career training			

Strategy 2: [Improve] the capacity of the education and training system now and in the future

Actions	Timeframe	Who Will Act	Measures of Success
Conduct environmental scan- education system (community college, universities)		<ul style="list-style-type: none"> ISBE 	
Create culture change to new health oriented care system and concepts of SHIP			

<p>Evaluate scopes of practices related to licensure, registrable certification and accreditation for health professional and workers</p> <ul style="list-style-type: none"> • work to top of scope and practice • need for new worker → evaluate who would train? 			
--	--	--	--

Strategy 3: Ensure funding for healthcare workforce development and reimbursement for care and services.

Actions	Timeframe	Who Will Act	Measures of Success
Education and training of worker			
Payment for the professional and health worker (wages for workforce)			
Private and public partnership (Prevention) <ul style="list-style-type: none"> • managing their employees 			

Action Plan - FINAL SMALL GROUP LANGUAGE

Category: Policy/Advocacy

Action Plan Goal: Within the ever changing socio-economic context, achieve ongoing legislative and administrative policy alignment to support implementation of SHIP, resulting in increased effectiveness of the public health system.

Strategy 1: Assess and create agenda based on the SHIP vision and priorities **by assessing??** current laws and administrative policies to create an agenda to facilitate policy change and alignment.

Actions	Timeframe	Who Will Act	Measures of Success
Track and review existing			

and emerging policy issues that influence SHIP and can be influenced by SHIP (e.g. “health in all policies” activities)			
Action 2: Identify existing strengths and gaps in current policy			
Create policy agenda based on assessment findings with attention to the guiding principles of the implementation plan.			

Strategy 2: Advocate for the policy agenda with key public and private policy makers, opinion leaders and community stakeholders.

Actions	Timeframe	Who Will Act	Measures of Success
Develop advocacy messages and tools in coordination with overall SHIP implementation for the target audiences <ul style="list-style-type: none"> • Public and private policy makers • Opinion leaders • Community stakeholders 			
Evaluate, engage and mobilize target audiences to advocate for the policy agenda			
Gain acceptance and support of public and private policy makers who can advance implementation of the agenda			

Strategy 3: Monitor implementation of policy agenda, revise and advocate accordingly.

Actions	Timeframe	Who Will Act	Measures of Success
In coordination with implementation plan			

method: collect data			
In coordination with implementation plan method: assess data			
In coordination with implementation plan method: recommend change to policy agenda			