

State Health Improvement Plan (SHIP) Implementation Coordination Council
Meeting Summary
Tuesday, January 29, 2013
1:00pm-4:00pm

Illinois Public Act 96-1153 created the State Health Improvement Plan Implementation Coordination Council. This law requires that the Governor appoint an implementation council for the State Health Improvement Plan comprised of the directors of the Illinois Department of Public Health, Human Services, Healthcare and Family Services, Aging, Agriculture, Insurance, Transportation, Commerce and Economic, Environmental Protection Agency, and Violence Prevention Authority, and the Chair of the State Board of Health. The Council also includes local health departments and private sector public health stakeholders including non-profit public interest groups, health issue groups, faith community groups, health care providers, business and employers, academic institutions and community based organizations. The Council is charged to coordinate stakeholders to implement the SHIP, including providing a forum for a collaborative action, coordinating existing and new initiatives, developing detailed implementation steps with mechanisms for action, identifying public and private funding sources, promoting public awareness, advocating for implementation of the SHIP, and developing an annual report.

ICC Members Attending:

Joseph Antolin, Illinois Latino Family Commission; Elissa Bassler, Illinois Public Health Institute; Patricia Canessa, Salud Latina/Latino Health; Jenifer Cartland, Children's Memorial Hospital; Caswell Evans, University of Illinois at Chicago; Cathy Grossi, Illinois Hospital Association; Bob Kieckhefer, Retired; Janine Lewis, Executive Director, Illinois Maternal and Child Health Coalition; Hong Liu, Midwest Asian Health Association; Maureen McHugh, Northern Illinois Public Health Consortium; Jim Nelson, Illinois Public Health Association; Javette C. Orgain; Sharon Post, Research Coordinator, SEIU Healthcare Illinois/Indiana; Linda B. Roberts, Illinois Department of Professional Regulation; Jose Sanchez, President/Chief Executive Officer, Norwegian American Hospital; Pat Schou, Illinois Critical Access Hospital Network; Terry Solomon, Illinois African America Family Commission; Janna Stansell-Simon, Health and Medicine Policy Research Group; Christina Welter, School of Public Health at University of Illinois at Chicago.

Illinois Department of Public Health Staff: David Carvalho; Jason Villasenor; Leticia Reyes-Nash

Non-members attending: Richard Sewell, University of Illinois at Chicago; Jason Rothstein, University of Illinois at Chicago

SHIP ICC Support Staff Team:

- Laura Oberdorf, Office of Governor Quinn

SHIP ICC Agency Designees:

- Michele L. Bromberg, Illinois Department of Professional Regulation
- Colleen Burns, Illinois Department of Insurance
- Michael Gelder, Senior Advisor on Health Policy, Office of Governor Quinn
- Jessica Gerdes, Illinois State Board of Education
- Dr. LaMar Hasbrouck, Director, Illinois Department of Public Health
- Mike Jones, Illinois Department of Healthcare and Family Services

Welcome and Introductions:

Meeting was called to order at 1:00 p.m.

Pat Schou (SHIP ICC Co-chair) welcomed everyone to the meeting. Schou emphasized the SHIP ICC's success thus far in implementation and design of SHIP programs. Schou discussed the importance of lending credibility to SHIP through engagement, working hard for healthcare, and controlling costs. Schou emphasized that together, the ICC, and their respective agencies, can make a difference across the State of Illinois.

Jason Rothstein introduced himself and congratulated everyone on a job well-done, thus far. Rothstein thanked Elissa Bassler for her predecessor work. Rothstein then introduced Michael Gelder.

Michael Gelder went over slide one of the PowerPoint and explained the agenda for the day. Gelder underscored the importance of health as a key priority in order to improve the conditions of residents of Illinois. Gelder also underscored the importance of public health, in general, and the need for greater cooperation among all sectors of governments and policy, including budget issues. Gelder emphasized that it is both a struggle and a continued effort. Gelder thanked everyone who has worked on these issues thus far and explained that we have gotten from point A to point B and that now is the time to get from point B to point C. Gelder emphasized the need to get high on the radar of local communities in order to build awareness. Gelder introduced Dr. LaMar Hasbrouck.

Hasbrouck reaffirmed previous messages of thanks and hopes. As Hasbrouck explains, the statute has empowered the council to move from the shelf to implementation, where a lot of planning has been done. Hasbrouck also reviewed the agenda for the day.

Minutes:

Schou entertained a motion to approve the minutes from the October 16 meeting. At first, there was not a quorum, as Rothstein only counted 22 Council Members. However, Leticia Reyes-Nash double checked the sign-in sheet, and it was discovered that there were, indeed, 23 Council Members present, thus declaring a quorum. The motion to approve the minutes from the October 16 meeting was approved unanimously.

Review of Final Report and Implementation Plan

Schou goes over the folders and handouts to make sure everyone has the necessary documents to proceed with the meeting. Schou focuses on the Final Report and Implementation Plan. Schou emphasized that everyone has a role to play and everyone plays into the whole process of implementation. Schou asks that everyone looks at the Final Report to review one final time.

Launching SHIP Implementation and the Year Ahead

Rothstein begins talking about launching SHIP implementation and the year ahead. Rothstein explains that there is a new subcommittee structure that consists of communications and outreach; policy steering; data and reporting; and government agency coordination. Rothstein explains that key ICC activities over the next year include: creating policy agendas; defining indicators and how they will be used; and conducting stakeholder outreach. Rothstein goes over the year calendar in greater detail. Rothstein finishes by explaining that the ICC must think of SHIP with an evangelistic mindset. Rothstein reintroduces Dr. Hasbrouck.

Dr. Hasbrouck explains that IDPH is seen as a facilitator in the process through support staff found at UIC. Hasbrouck also emphasized a superstructure concept which entails a detailed communications plan, including the use of IQUERY.

Rollout Activities

Rothstein breakdowns the numerous tasks needed to begin rolling-out SHIP. Rothstein explains that everyone in the room is going to play a leadership role when it comes to SHIP implementation and rollout. Rothstein explains that there is potential for a internal website, in addition, to the other rollout activities Rothstein read off the slides. Key deliveries, Rothstein explains, are stakeholder tools, reporting mechanisms, guidance, social media campaigns, and policy agendas. Rothstein poses the following question: “kickoff with statewide conference and follow-up with regional roundtables or hold series of roundtables to build momentum towards statewide conference?”

Many council members raised questions and concerns about a rollout event. Common themes included:

- What will the conference look like? Rothstein answered that it depended on when it took place.
- How about instead of a regional meeting, how about a topical meeting that goes in with goal? (Jennifer Cartland). Robert Kieckhefer responded that didn't think it was a good idea, because it would be like redefining SHIP. Kieckhefer suggested kicking off from the top down or there will be push back.
- What's the purpose of what ICC is doing again? (Christina Welter). Rothstein again answer that it depends on what timing and what the rollout is trying to accomplish.
- Schou suggested launching local health departments. Cartland affirms this idea and suggests the upcoming April IPHA meeting. Joe Antolin thinks it would be too difficult to mobilize the local health departments.

- Rothstein synthesizes main comments and asks how we reach other stakeholders besides those in the health sector.
- Dr. Sewell emphasizes the important of SHIP priorities as the scope of the ICC's interests and suggests launching champions of SHIP at the Roll Out.
- Someone suggests defining and creating metrics.

Endorsement Campaign

Rothstein moves on to the endorsement campaign. Rothstein says it didn't go that well and suggests tailoring the message per sector. Rothstein suggests using the Blue Button Pledge model as a blueprint. Rothstein asks two key questions:

- What does endorsing the plan mean for an organization? For an individual? (Is there a role for individual citizens?)
- Are there different categories of endorses (pledges) beyond sectors?

The following are points made by the Council:

- Janna Stansell-Simon suggests that the ICC needs more than just agreement but some sort of action. Rothstein asks for clarification which Cartland responds to. Cartland says "we can't carry the water;" we need an external commitment.
- Dr. Sewell thinks this would be a good place to insert metrics. Antolin reiterates this point.
- Terry Solomon states that there is a need for follow-up, endorsement, and accountability.
- Rothstein expresses the need for endorsement by stakeholders outside of the public health sector, as well.
- Cartland suggests starting with objectives, not endorsements, to ask stakeholders what they are doing to meet these goals/objectives. Bassler reaffirms this idea.
- Rothstein moves things along in order to account for time.

Break

Sub Committee Meetings

Sub Committees Report Back

Leticia Reyes- Nash Reports back for the Communications and Outreach Sub-Committee. This committee puts forth several suggestions including creating a framework PowerPoint and speaking points for all stakeholders; defining what champions are and creating a job description; defining what the ask is and creating pledge alignment; creating a lists of tasks for the alignment for identifiers and what they are working on; and sending out an ask every six months.

Pat Schou reports back for the Policy Steering Sub Committee. Schou suggests looking at different stakeholders are doing and identify key groups that might have policies and pull them together and advance the priorities of ship together. They have a call on Feb. 13.

Linda Roberts reports back from Data and Reporting Sub-Committee. This committee discussed what data is out there and asked for a request of data available. They also focused on pg 32-33 boxes #1 and 2.

Joe Antolin reported back for the Government Agency Coordination. This group discussed where governments are working together and where they are not. This group also identified the gaps between inter agency coordination. They emphasized the needs to be coordinated state activities get pushed to local areas where they can be. They created five action items: distributing and sharing outcomes between agencies; talking about where public health adds value; issues of outreach and education, ACA is imperative; prioritizing the issues that impact social determinants of health; and data sharing among the agencies.

Wrap Up

Rothstein thanked everyone for their hard work on making SHIP a reality. Rothstein proposed the next meeting to occur in April in Springfield.

Gelder also thanked everyone and emphasized the need to make planning a reality.

Meeting adjourned at 4:00pm.