

**State Health Improvement Plan (SHIP) Implementation Coordination Council**  
**Meeting Summary**  
**Monday, December 16, 2013**  
**2:00pm-4:00pm**

*Illinois Public Act 96-1153 created the State Health Improvement Plan Implementation Coordination Council. This law requires that the Governor appoint an implementation council for the State Health Improvement Plan comprised of the directors of the Illinois Department of Public Health, Human Services, Healthcare and Family Services, Aging, Agriculture, Insurance, Transportation, Commerce and Economic, Environmental Protection Agency, and Violence Prevention Authority, and the Chair of the State Board of Health. The Council also includes local health departments and private sector public health stakeholders including non-profit public interest groups, health issue groups, faith community groups, health care providers, business and employers, academic institutions and community based organizations. The Council is charged to coordinate stakeholders to implement the SHIP, including providing a forum for a collaborative action, coordinating existing and new initiatives, developing detailed implementation steps with mechanisms for action, identifying public and private funding sources, promoting public awareness, advocating for implementation of the SHIP, and developing an annual report.*

**ICC Members Attending:** Joe Antolin; Elissa Bassler, Illinois Public Health Institute; Michelle Bromberg, Patricia Canessa, Salud/Latino Health; Wesley Epplin (proxy), Health Medicine Policy Research Group; Kevin Hutchison, St. Clair County Health Department; Bob Kieckhefer; Janine Lewis, EverThrive; Hong Liu, Midwest Asian Health Association; David McCurdy, Advocate Health Care; Javette C. Orgain, Illinois State Board of Health; Eugenia Sanders, Clarita Santos, Blue Cross Blue Shield of Illinois; Patricia Schou, Illinois Critical Access Hospital Network; Richard Sewell, University of Illinois at Chicago; Janna Simon (proxy), Illinois Public Health Institute; Terry Solomon

**SHIP ICC Agency Designees:**

- Antonio Baxton, Illinois Department of Commerce and Economic Opportunity
- Michael Gelder, Senior Advisor on Health Policy, Office of Governor Quinn
- Jessica Gerdes, Illinois State Board of Education
- Dan Harris, Illinois Department of Family Services
- Dr. LaMar Hasbrouck, Director, Illinois Department of Public Health
- Mike Jones, Illinois Department of Healthcare and Family Services
- Laura Oberdorf, Office of the Governor, State of Illinois
- Ashley H. Williams, Illinois Department of Human Services

**Illinois Department of Public Health Staff:** David Carvalho, Mary Driscoll, Lauren Jackson, Estrelitta Jones, Leticia Reyes-Nash

**Non-members attending:** Jason Rothstein, University of Illinois Chicago  
Meeting convenes at 2:10 PM.

## **Welcome and Introductions**

Michael Gelder opened the meeting with a reminder regarding the purpose of the SHIP ICC. Gelder went on to say that the ICC is working toward the Governor's wishes to make Illinois a healthier state, establishing policies and funding to achieve the goal of higher health status.

ICC members and Agency designees introduce themselves.

Dr. LaMar Hasbrouck, Director of Illinois Department of Public Health, welcomed attendees and reviewed the meeting agenda.

The meeting was opened for public comment. No members of the public were in attendance for comment.

## **Regular Business**

A count for quorum took place at this point of the meeting. At that time, a quorum was not met to approve meeting minutes.

## **General Updates and Announcements**

Jason Rothstein provided some general updates, including:

- New members to the SHIP ICC include:
  - Dr. Eugenia Sanders
  - New agency designee for the Department of Insurance is Lysa Saran
  - SHIP ICC members welcomed the new members
- SHIP ICC Member Survey:
  - Low participation in September member survey; some feedback has been received and the process of refinement will continue
  - Results from a new survey, which was sent in advance of this meeting, will be shared in the first meeting in 2014
- SHIP Website and Video Challenge
  - The video challenge is launched
  - New agency content about SHIP implementation is in progress to be added to the website
  - If any ICC members have suggestions and updates, please send these to Jason Rothstein at [jasonro@uic.edu](mailto:jasonro@uic.edu)
- Workgroups
  - Movement into workgroups has been slow for many reasons
  - To build momentum there is a proposal to schedule workgroups out for a year to be conducted by phone, as laid out on a handout provided to the ICC members.
  - Feedback from ICC members was requested.

P. Schou asked who will facilitate the meetings and how will material such as agenda and minutes be collected?

J. Rothstein replied that this is a major consideration and leaders of each workgroup will need to be established.

P. Schou added that co-chairs for each workgroup would be an effective way to spread responsibility.

Dr. Orgain asked, referring to the handout pertaining to the workgroup schedule, if the "outreach" column was meant to actually say "policy".

J. Rothstein confirmed that this was an error and will make the correction.

P. Schou asked if the workgroups would be assigned.

J. Rothstein replied that ICC members would be assigned to workgroups and that process will be facilitated. Additionally, new members will be directed to joined workgroups.

Joe Antolin asked if calendar invitations could be sent.

J. Rothstein answered yes and leads into a discussion of how to exchange workgroup material. The ICC will need to propose ways to exchange documents but given the open meetings provision, which applies to ICC workgroups, can make this exchange challenging.

Clarita Santos asked if a list of workgroup members was available for distribution, which was confirmed by J. Rothstein.

P. Schou asked if a consistent agenda would be made available to assist workgroups, which J. Rothstein replied yes.

SHIP ICC members were in consensus to move forward with new implementation of workgroups.

## **Member Updates**

M. Gelder invited ICC members to share updates to the entire group. He went on to say that the Community Transformation Grant/We Choose Health project held a sustainability training with the Leadership Team. He invited Leticia Reyes-Nash to provide an update.

Leticia Reyes-Nash provided a brief update regarding the We Choose Health (WCH) project:

- The Leadership Team is in the process of creating a sustainability plan, with four priority areas: Communication; Integration of health care and public health; Funding; and Health in all policies.

- WCH, state Community Transformation Grant (CTG) recipient, will be convening with other CTG funded communities in Illinois, including Peoria and Chicago Public Schools, to discuss how to create a community trust to cultivate and expand this work
- WCH365 worksite wellness website has been launched to help businesses establish their own programs; walks employers and employees through how to do worksite wellness and is geared towards small business; free to WCH but there is only a small fee for those that are not funded by WCH
- Governor's Council on Health and Physical Fitness has created a Healthy Worksite Designation to engage employers in worksite wellness efforts
- IDPH is also implementing a worksite wellness plan to use as a model and bring to CMS on how to implement in other government departments

J. Antolin expressed and shared concerns among community-based organizations (CBO) with the WCH project. CBOs, many, if not all, are under-resourced, are also concerned that the WCH project is not addressing populations in most need.

L. Reyes-Nash replied to explain the WCH work that is aimed to address populations in need. Specifically, the Healthy Hearts component is working with Federally Qualified Health Centers to reduce high blood pressure and cholesterol in those communities. Additionally, Winnebago and Madison counties are working with low-income individuals in the Rockford and St. Louis areas through efforts in public housing and more.

P. Schou added her perspective from living in Bureau County and how as a result of WCH she is seeing how the communities in Bureau County are really embracing the change. Smoking is now banned in many parks.

L. Reyes-Nash reminded the ICC members that an evaluation of the project is happening simultaneously to examine barriers to implementation and establish model of success. This includes an analysis of school wellness policies which will be disseminated. The WCH website ([wechoosehealth.illinois.gov](http://wechoosehealth.illinois.gov)) is being updated. The website will include videos of WCH work. If you would like to be added to the WCH listserv please contact Leticia at [Leticia.reyes@illinois.gov](mailto:Leticia.reyes@illinois.gov).

## **SHIP Video Updates**

J. Rothstein provided a brief update on the SHIP Video Challenge:

- Video challenge launched on December 5<sup>th</sup>
- Member outreach decks updated with the latest information
- Informational flyer available to distribute
- Press release sent

Dr. Hasbrouck asked if there was a regional focus to make sure each region of Illinois is represented.

J. Rothstein replied that there is limited control over who submits videos but there should not be too much variation in who is selected.

J. Gerdes added that the Superintendent newsletter also included information about the SHIP Video Challenge

L. Reyes-Nash added that interns at IDPH are also doing outreach and all WCH grantees have been told about the challenge and encouraged to enter. The challenge has also been promoted over the WCH listserv and WCH365 website tool.

Dr. Hasbrouck noted that depending on popularity there may be an option to include honorable recognition.

P. Schou added that her organization may be interested in donating funds to allow for honorable recognition.

If any ICC Members are interested in finding funds to increase the number of awards offered to SHIP Video Challenge participants, please contact Leticia Reyes-Nash at [Leticia.reyes@illinois.gov](mailto:Leticia.reyes@illinois.gov).

Key dates for the SHIP Video Challenge include:

- December 5, 2013 – launch
- March 1, 2014 – applications due
- April 30, 2014 – notify awardees

For more information about the SHIP Video Challenge, visit [healthycommunities.illinois.gov](http://healthycommunities.illinois.gov).

### **SHIP Priority Area Performance Measures**

J. Rothstein reviewed the progress of the Performance Measures:

- Measures are being developed in conjunction with the Office of Performance Management (OPM) in conjunction with the accreditation project.
- Next steps include:
  - SHIP ICC provides feedback on draft format for measures (December 2013)
  - OPM completes work on initial draft (January 2014)
  - SHIP Data Workgroup revises and expands as needed (January – March 2014)
  - SHIP ICC reviews and votes on measures, which will also be submitted with the initial accreditation application (March or April 2014)

Dr. Hasbrouck added the importance of syncing up information between the SHIP measures and the accreditation application.

J. Antolin asked for the purpose of the color coding on the document because it was slightly confusing.

J. Rothstein clarified that the color coding was in place to make it easier to read and understand but if it causes confusion the coloring can be removed.

Dr. Hasbrouck encouraged the ICC Members to look more at the measures and make sure to set higher benchmarks than the 2020 Healthy People goals where applicable.

J. Antolin asked if the uninsured mark included the undocumented in the 2020 goal include and reminded the group to include disparate populations.

J. Rothstein added that clarifiers and definitions will be included in the final version.

E. Bassler stated that once the markers are set there is a need to make sure policies are in place to meet the measure, indicating that the implications of the measurements are quite significant.

L. Reyes-Nash reminded the group that the stronger the measurements are that better off the ICC members are in revising the SHIP in 2016.

(Unidentified) pointed out the need for a baseline correction on page two of the measurements. Percentage signs are needed.

S. Schou asked how will the SHIP and ICC work on the measurements.

J. Rothstein replied that assuming there is broad agreement on the proposed approach, the measurements will be returned OPM, back to the data workgroup for revision and finally bring the measurements back to ICC for vote and approval. This is a sample document for review only. Data workgroup will be asked to review and refine measures to take first full draft; the full ICC group will be requested to review and confirm.

Dr. Hasbrouck reminded the group that there is a need to align with Chicago Department of Public Health to align work when possible.

M. Gelder added that The Alliance of Health outcome measures should also be aligned

J. Rothstein added that Christina Welter from the University of Illinois at Chicago School of Public Health is interested in developing a matrix to align measures.

M. Gelder pointed out that this discussion brings up a question of who is responsible for these and to hold members or workgroups accountable for not meeting them

E. Bassler stated it was not clear to her on how to be exhaustive in terms of responsibility. When the SHIP ICC members know of agencies working on specific measures those non-governmental agencies should be added.

R. Sewell mentioned to the group that during development of SHIP planners had fantasies where agencies interested in a SHIP priority or strategy could communication and work towards those areas. But, how to incentivize this work was difficult. Where do you create the energy to do this without money? Without money you need leadership and a vision.

J. Antolin stated that IDPH is responsible for progress, however many outcomes involve private fees for service exchanges. How do we leverage existing agencies and incentivize agencies to move together to improve health?

M. Gelder added that researchers might be there to help the SHIP move forward and many groups want change. However, these groups don't want their own group changed.

E. Bassler, adding to M. Gelder's comment, mentioned the idea of a health in all policies group, similar to one that was created in California. The group identifies the health impact of every decision.

M. Gelder pointed out to the group that Governor Quinn, while focused on health, is still focused on jobs in all policies and increasing employment.

E. Bassler reminded the group that the purpose of health in all policies is to do the win-win to allow for a convergence of policies that focus on health in addition to building roads.

L. Reyes-Nash added that it is the job of the SHIP ICC to highlight the policies that have already been developed that include health. Movement is already being made and we need to make sure that we recognize these wins as we continue working.

T. Solomon mentioned that when talking about economics and policies, income and lack of income directly impacts health and the SHIP ICC need to start making those connections.

M. Gelder closed stating that jobs are a determinant of health, the Governor's office gets that, but it is still a balancing act.

K. Hutchinson, in Springfield, mentioned that there are similar discussions in his communities in St. Clair County. He pointed out that the IPLAN is one tool to think about collective impact and share what each agency is doing. There are constantly opportunities to align SHIP, community benefit and accreditation. Each time the group meets there is discovery about what some groups are doing that we were unaware of before.

At this time, the ICC pointed out that those who joined after the beginning of the meeting established a quorum.

A motion to approve minutes was made by P. Schou. R. Sewell seconded.

J. Rothstein added that in an effort to move on with the meeting, he welcomes email and questions related to the SHIP Measurements at [jasonro@uic.edu](mailto:jasonro@uic.edu).

## **IDPH Strategic Plan**

Dr. Hasbrouck reviewed the new IDPH Strategic Plan. It will provide a road map to IDPH and as well as accreditation. The plan was launched in November. The process of developing the plan started in 2012. Altogether, the plan is an inspirational document and holds IDPH accountable for accomplishing major goals. It also includes an added dashboard to track progress in addition to dovetailing the SHIP.

M. Gelder asked Dr. Hasbrouck how the strategic plan will impact IDPH. Dr. Hasbrouck replied that it will align IDPH energy in the five areas. It is anticipated a legislative agenda will also be developed, through the lens of the strategic plan.

## **IDPH Budgeting for Success**

Stephen Konya from IDPH presented on the Illinois Health Care Workforce Report and Recommendations. In summary:

- Given worsening workforce shortages, the Illinois Health Care Reform Implementation Council (HCRIC) was tasked to develop recommendations on how to address this issue.
- The Council is comprised of relevant state agencies and key external stakeholders.
- The Council met multiple times during a nine month retreat and split into three workgroups to focus on three priority areas: policy development; scope of practice; and pipeline.
- Multiple recommendations were developed and shared with the SHIP ICC.
- SHIP ICC members were invited to share feedback.
- The report should be final by the end of 2013 or early in January 2014

J. Antolin mentioned that regarding the career pathways in the report there seems to be some discussion of workforce but limited discussion about Latino and African American populations and their early academic careers. He went on to ask if that was in fact in the report.

Dr. Hasbrouck replied yes, there is mention of those populations in the entire report.

S. Konya mentioned that the group he participated in focused on pipeline efforts related to J. Antolin's question.

Dr. Orgain mentioned her concern over the "physician extender" language and feels that it may not be the best term.

J. Antolin mentioned that given the discussion that took place regarding measurement that measures should be included in this effort as well so you know when you've reached your goal.

S. Konya informed SHIP ICC members that measures are included.

### **Governor's Office Update**

M. Gelder provided an update to SHIP ICC members from the Governor's Office. To summarize:

- There are many initiatives taking place throughout the state.
- It is important to make sure that what we are doing is having an impact.
- There is a need to evaluate the SHIP ICC role and progress to make sure the group maintains on track and the State's objectives are being met.
- At the end of December the State Innovation Model proposal is due to the Centers for Medicaid and Medicare.

If anyone has questions about the Governor's Office updates please contact Michael Gelder or Laura Oberdorf.

### **Illinois Alliance to Prevent Obesity Presentation**

J. Simon provided a brief update on the progress of the Illinois Alliance to Prevent Obesity.

E. Bassler added that if any SHIP ICC members would like to join the Illinois Alliance to Prevent Obesity they are welcome.

The next meeting has yet to be scheduled, but members will receive updates.

Meeting adjourned at 4:30 PM.