

Media Outreach/Sample Key Messages for Schools

In the event of a pandemic, the media will be very much involved in reporting the state of schools and children. As such, it is important to be able to convey relevant, accurate, and meaningful information when asked by the media. The following details key points that may be of use to your school or district if questioned by the media during a pandemic. Please note: this is not an exhaustive list. Rather, it is a general outline of important points and issues.

Please contact your local public health department and/or local emergency management agencies for more information.